Microsoft® Independent
Software Vendor Booth Guide

msdn™
Microsoft® **Developer Network**
isv program

Comdex
November 17-21, 1997

1 @Backup, Inc.

3550 General Atomics Court
San Diego, CA 92121-1194
(619) 455-3500
(619) 455-3595 (fax)

@Backup,inc.

www.atbackup.com

*@Backup provides very simple, affordable
and automated backup and virus protection
of all PC data and applications over the
Internet or via direct modem access.*

2 AirMedia, Inc.

3501 Jamboree Road,
Suite 400, South Tower
Newport Beach, CA 92660
(714) 737-5410 or (800) AIR-MEDIA
(714) 737-5434 (fax)

www.airmedia.com

AirMedia Live
Internet Broadcast Network

*AirMedia, Inc. is the developer of AirMedia Live
and the Internet Antenna, a system for "broad-
casting" real-time Internet content directly to
computer users without a modem connection.*

3 AltiGen
Communications, Inc.

45635 Northport Loop East
Fremont, CA 94538
(510) 252-9712
(510) 252-9738 (fax)

ALTIGEN

www.altigen.com

*AltiServ All-In-One Telecommunications
Platform for Small Businesses*

4 db-Centric Corporation

870 Market Street, Suite 805
SF, CA 94102
(415) 981-0500
(415) 981-0400 (fax)

db-CENTRIC

www.dbcentric.com

*db-Centric develops enterprise DSS products
to enable the "virtual" data warehouse.*

5 ExperTelligence, Inc.

203 Chapala Street
Santa Barbara, CA 93101
(805) 962-2558
(805) 962-5188 (fax)

ExperTelligence

www.expertelligence.com

*Tools for building your Dynamic Web pages.
Featuring WebberActive, an XML based
professional HTML editor with support for
DHTML scripting, building channels, and
creating styles.*

6 Franklin
Electronic Publishers

One Franklin Plaza
Burlington, NJ 08016
(609) 386-2500
(609) 387-7420 (fax)

Franklin®
Electronic Publishers

www.franklin.com

*Franklin Electronic Publishers, the
market leader in electronic books, is
the exclusive producer and distributor
of ROLODEX® Electronics PIM and
telephone products, including the new
REX™ PC Companion.*

7 Instinctive Technology, Inc.

725 Concord Ave.
Cambridge, MA 02138
(617) 497-9300
(617) 497-5055 (fax)

instinctive™

www.instinctive.com

Instinctive Technology, creator of eRoom™, develops and markets innovative Web business applications that enable today's teams to reach their full potential.

8 IntraNetics

18 Commerce Way, Suite 2050
Woburn, MA 01801
(781) 932-0960
(781) 932-3355 (fax)

IntraNetics

www.intranetics.com

IntraNetics develops and markets an integrated suite of business applications for intranets which improve communication, information sharing and productivity in small and medium-sized businesses worldwide

9 Intrinsyc Software, Inc.

550 Kirkland Way, Suite 205
Kirkland, WA 98033
(425) 739-2009
(425) 828-2142 (fax)

INTRINSYC
Software, Inc.

www.intrinsyc.com

Intrinsyc Software develops, markets, sells, and supports software tools and components for the development of Microsoft Win32® based consumer and commercial embedded system applications.

10 Proxim, Inc.

295 North Bernardo Avenue
Mountain View CA 94043
(800) 229-1630 or (650) 960-1630
(650) 960-1984 (fax)

proxim

www.proxim.com

Proxim is the world's leading supplier of 2.4 GHz spread spectrum wireless data networking products. More OEMs have standardized on Proxim products than all competitive products combined.

11 SQRIBE Technologies

1080 Marsh Road
Menlo Park, CA 94025
(650) 326-5000
(650) 326-5100 (fax)

SQRiBE
TECHNOLOGIES

www.sqribe.com

SQRIBE is the leader in enterprise reporting and information delivery and provides software designed to speed and improve corporate decision-making. SQRIBE's products enable intranet-based access for all reports and information.

12 Starfish Software

1700 Green Hills Road
Scotts Valley, CA 95066
(408) 461-5800
(408) 461-5900 (fax)

Starfish
Software

www.starfish.com

Starfish Software is the leading supplier of wearable technology for Connected Information Devices and the developer of the TrueSync™ Technology Platform. Starfish designed, developed and produced REX.

13 TechBridge Technology Corp.

275 Renfrew Drive, Suite 103
Markham, Ontario, Canada L3R 0C8
(905) 513-7800 or (800) 463-8998
(905) 513-1330 (fax)

TechBridge
Technology Corp.

www.tbridge.com

TechBridge Technology Corp., an Independent Software Vendor, develops and markets rapid application development (RAD) tools for the Windows 95 and Windows NT.
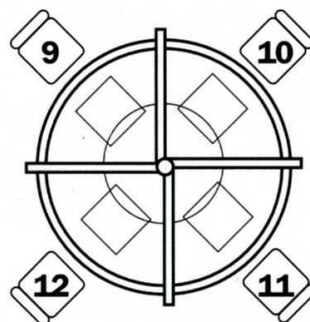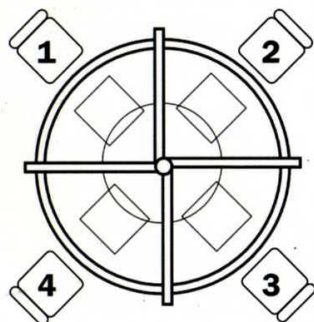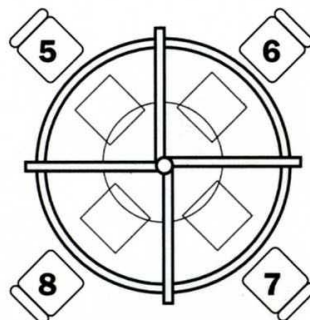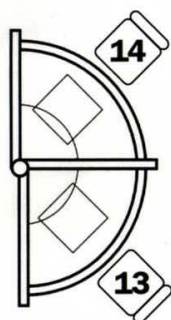
14 Trellix Corporation

51 Sawyer Road
Waltham, MA 02154
(781) 788-9400
(781) 788-9494 (fax)

Trellix
THE Document Builder for the Web Era

www.trellix.com

Trellix, the breakthrough document builder for the Web era, lets anyone create graphical, easy-to-read on-screen documents that work like Web sites.

Comdex Microsoft Independent Software Vendor Booth Map

1. ExperTelligence, Inc.
2. Instinctive Technology, Inc.
3. Intrinsync Software, Inc.
4. TechBridge Technology Corp.
5. SQRIBE Technologies
6. IntraNetics
7. AltiGen Communications, Inc.
8. db-Centric Corporation
9. Proxim, Inc.
10. @Backup, Inc.
11. AirMedia, Inc.
12. Trellix Corporation
13. Franklin Electronic Publishers
14. Starfish Software